



# Helping teachers teach and students practice—from the cloud to the classroom.

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December 2023

# Platform overview

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**MakeMusic Cloud is the leading browser-based music education platform that connects teachers and students, whether in the classroom or remote.**

**It facilitates focused-deliberate practice, assessment, and immediate feedback, making the link between educator and student even more powerful.**



## Repertoire

An unrivaled music library accompanies performers at all levels.



## Teaching Tools

Assessment support, gradebook, custom rubrics, units, and analytics.



## Practice Tools

A tuner, metronome, fingerings, and tools to loop and record are built in.

**A single solution for all in-person & remote music teaching needs.**



## Print on Demand

Users with a Print add-on can print from thousands of titles in the repertoire library.



## Sight Reading Studio

Build sight-reading skills with unlimited, customizable exercises.



## Music Notation

Import, edit, & create music notation for student assignments and more.

# Teacher Tools

1

## Professional reference recordings

Provide students with a sense of how their part fits in and an opportunity to model their performances after world-class musicians.

2

## Compose notation tool

Create your own custom notation as well as import and export MusicXML files between most popular music notation products.

3

## Print on Demand

Teachers and students with Print add-ons now have the ability to print from thousands of educational titles from leading educational publishers, including Alfred Music, Neil A. Kjos Music, and FJH Music.

4

## Sight Reading Studio

Instantly create an unlimited number of sight-reading exercises for any type of ensemble or individual instrument.

5

## Sharing music

Share Compositions and Sight Reading exercises with anyone, publicly or privately.

6

## Playlists

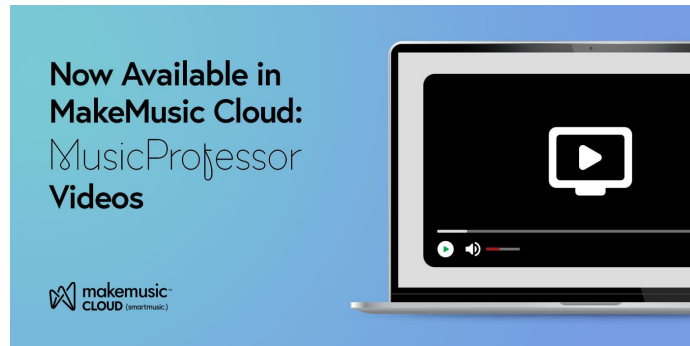
Supplement the MakeMusic Cloud assignment process by sharing practice playlists with your students.

# MusicProfessor Videos

## Video lessons for strings, wind, and percussion

Engage Your Students with MusicProfessor Video Lessons

The MakeMusic Cloud Video lessons library is full of MusicProfessor Level 1 videos (for winds, strings, and percussion). MusicProfessor video lessons are professionally recorded, sequential, bite-sized lessons taught by seasoned pedagogues on each included instrument. These video lessons are instrument specific and are perfect supplement to your regular instrumental music curriculum. Each instrument series also includes a companion PDF that can be used alongside the videos and as a standalone resource!



# Assessment Support

1

## Gradebook

Track student progress in MakeMusic Cloud's online Gradebook, accessing student recordings, assignments, and performance scores.

2

## Rubrics

Customize rubrics with the criteria that matters for your curriculum.

3

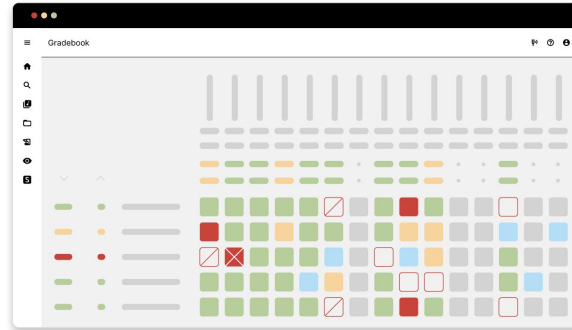
## Units

Collect assignments into units, and easily assign those units to multiple classes.

4

## Analytics

Track student practice time—down to the second—as it happens.



# LMS Integration

## In-house integration with three LMS platforms

School districts across the country use a variety of Learning Management System and online products to reach their students.

We have in-house integrations with Schoology, Canvas, and Google Classroom which include single sign on and rostering. This makes it easy for teachers, schools, and districts to manage their platforms and enroll their students.



schoolOLOGY



**CANVAS**

BY INSTRUCTURE



Google Classroom



# Catalog

## The largest library of interactive sheet music and professionally recorded accompaniments.

MakeMusic Cloud offers an unrivaled repertoire library, curated over many years, which includes:

- over 200 method books for grades 3-12,
- thousands of interactive exercises and ensemble and solo titles,
- a new Digital Sheet Music Library of over 13,000 PDF titles, including over 6,000 full scores.

MakeMusic partners with all the industry's leading educational publishers to add relevant content to both our Interactive and Digital Sheet Music Libraries.



Alfred Music



NEIL A. KJOS  
MUSIC COMPANY



FABER *ff* MUSIC



CARL FISCHER

HELPING EDUCATORS AND  
MUSICIANS SHINE SINCE 1872

 SCHOTT



*...and many more!*

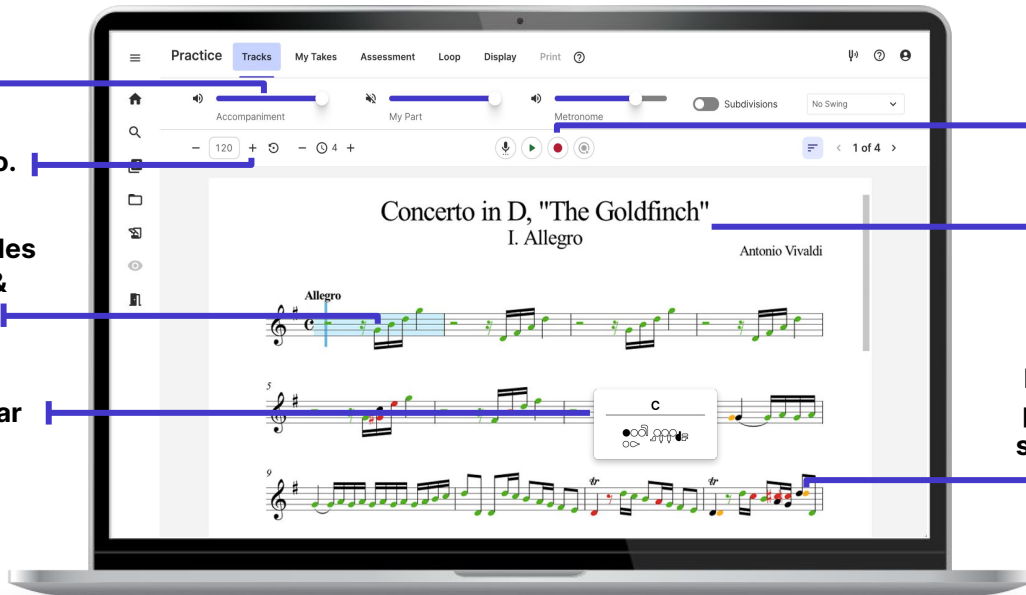
# Flip the Classroom

Students control practice loops, tuner, and hear their part or accompaniment.

Teachers set key and tempo.

Immediate feedback provides guidance on what pitches & rhythms are hit or missed.

Click on a note to either hear the note or display a chart with the correct fingering.



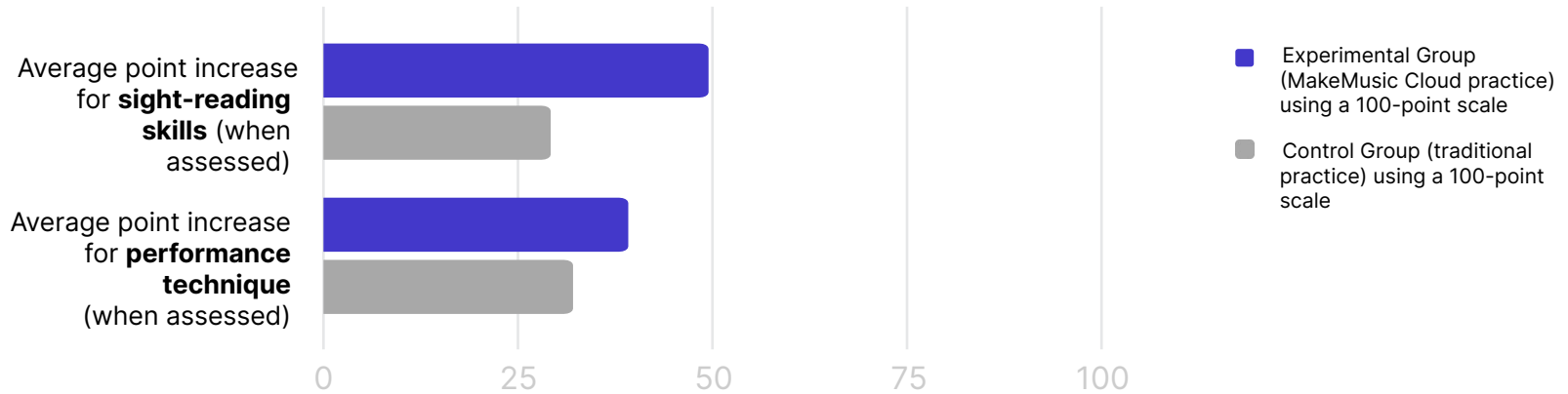
Students can record themselves in an assignment and send their best take to their teacher.

Students practice exercises & songs from our repertoire library to complete assignments.

Red notes indicate an incorrect pitch. Yellow notes indicate the student was early or late. Green notes are correct.

# MakeMusic Cloud Gets Results

## Average Growth using MakeMusic Cloud vs. Traditional Methods



Academic studies confirm that MakeMusic Cloud has a proven, positive effect on student outcomes:

- For **Sight-Singing assessment**, MakeMusic Cloud had a positive effect with students scoring an average of 49.4 points higher from Pre-Assessment to Post-Assessment, compared to 29.25 points for students not using MakeMusic Cloud.
- For **Ear Training assessment**, students using MakeMusic Cloud scored an average of 29.9 points higher from Pre-Assessment to Post-Assessment, compared to 20.75 points for students not using MakeMusic Cloud.

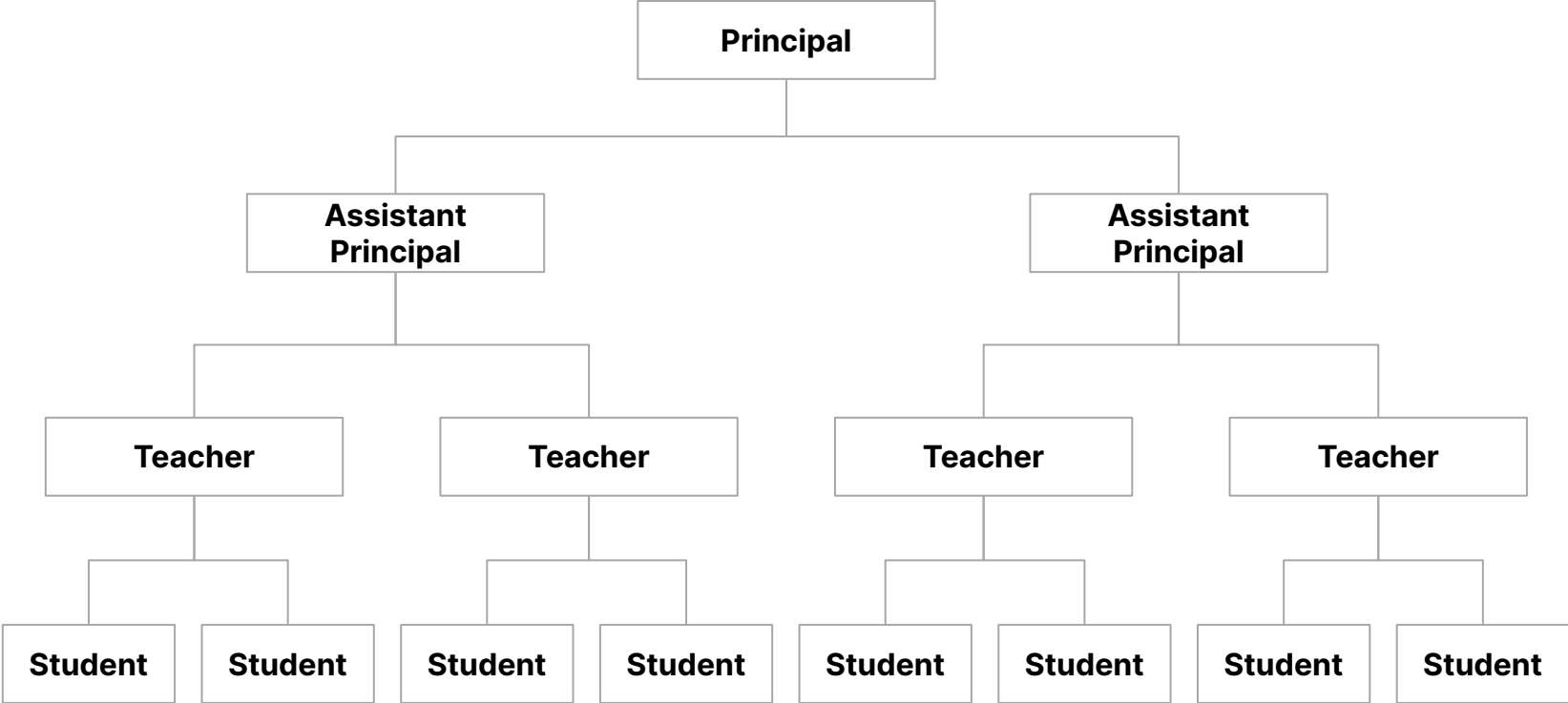
# More Benefits

- 1 Transforms practice from passive repetition to **active learning**
- 2 Students experience **faster progress**
- 3 Motivating and **fun** to use
- 4 No more guessing—**immediate feedback**
- 5 **Differentiated** assignments and grading scales
- 6 Grades are based on **skill achievement**, not just practice minutes

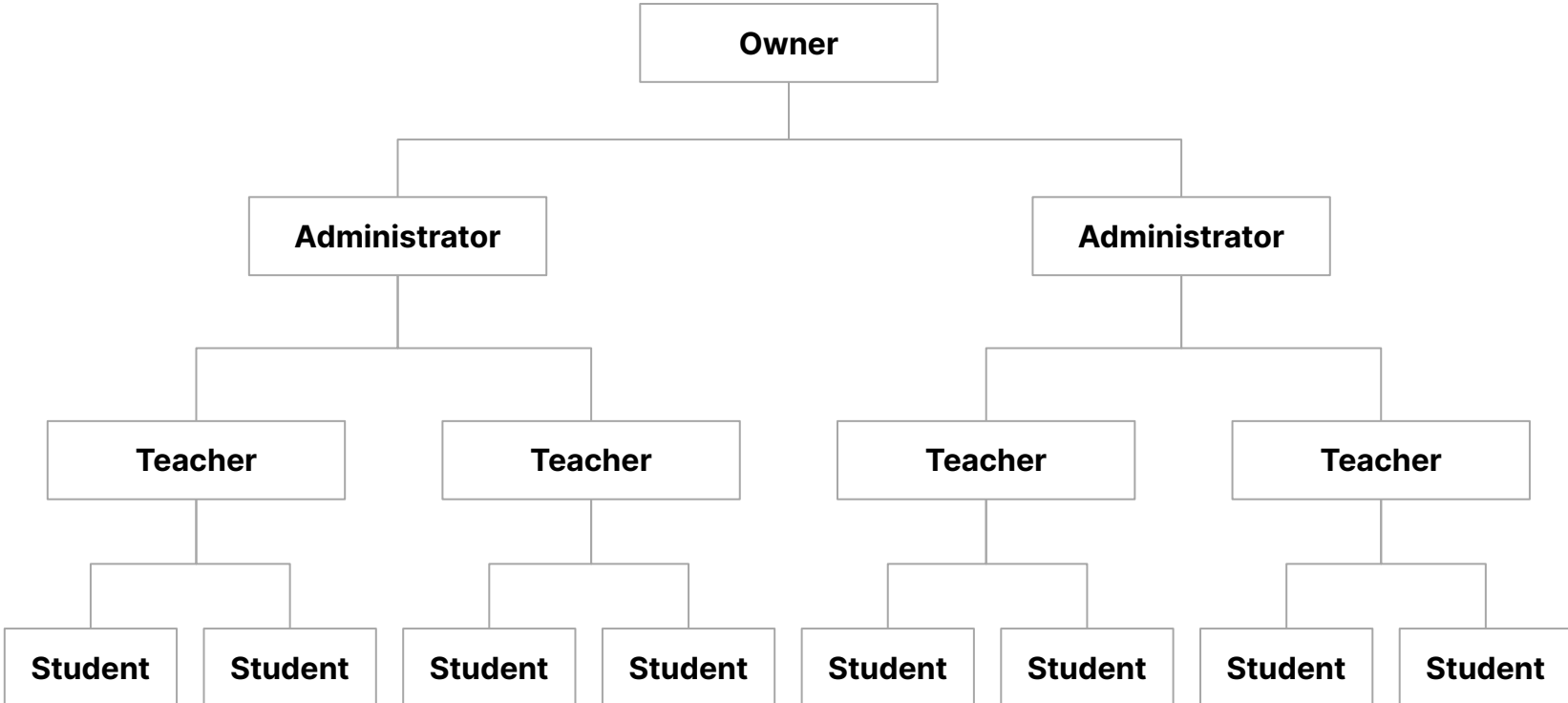
# Platform management

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# School/District Hierarchy







# MakeMusic Cloud Platform Hierarchy



# Admin Portal

Admin Platform Administrators Teachers Classes

Platform subscriptions in use



 <p>Teacher <b>122</b> of 150</p>	 <p>Student <b>11</b> of 100</p>	 <p>Sight Reading <b>0</b> of 100</p>	 <p>Print <b>9</b> of 100</p>
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Subscription ends: Sep 19, 2034 [Add subscriptions](#)

Other connected users [?](#)

Users connected to your platform that you are not paying for.	Teachers <b>3</b>	Students <b>41</b>
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Integrations

 <p>Canvas</p> <p><a href="#">Settings</a></p>	 <p>Schoolology</p> <p><a href="#">Settings</a></p>
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# Training and implementation support

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# Training options

1

## MakeMusic Cloud Academy

Free, on-demand video courses from MakeMusic Cloud Academy. Created by classroom music teachers, these short courses simplify every aspect of teaching with MakeMusic Cloud.



2

## Virtual Training

2-hour virtual instructor-led training sessions for new and returning teachers, facilitated by a certified MakeMusic clinician. \$400, fee waived during back to school when users sign up on our schedule.



3

## In-person training

A full day of training customized to the needs of your program, school, or district, led by a veteran music teacher. \$2000 per 25 attendees.



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# **Implementation support**

**For large accounts over a certain value, dedicated account specialists are available to provide guidance and support to district admins during onboarding and the life of the subscription.**

**Our account specialists are equipped with product knowledge and implementation best practices to help the district be successful in the implementation of the software.**

# Meeting the Music Standards

1

## Creating

Our built-in notation tool, **Compose**, allows teachers and students to create compositions and share their music.

2

## Performing

Our extensive library of digital and interactive music provides students with choice in music they want to read, learn, and perform. It also supports the teacher with curricular material, from method books and solos to large ensemble pieces.

Our practice tools help students refine their performance.

3

## Responding

With an extensive and varied library of content as well as the ability to create and share playlists, students can respond to distinguishing characteristics of specific works based on genre or culture, as well as compare and contrast exemplary performances from our recordings with their own performances.

4

## Connecting

Through the use of creative assignments, teachers could select a variety of titles from our catalog to have the students listen to and draw connections between music and other arts, music and other disciplines, and between music, society and culture.

# Website resources



## State List Titles

Use this tool to browse the 4,744 titles in MakeMusic Cloud that appear on state required lists. Set yourself up for success by choosing your contest and festival literature from titles that are part of MakeMusic Cloud's impressive library.

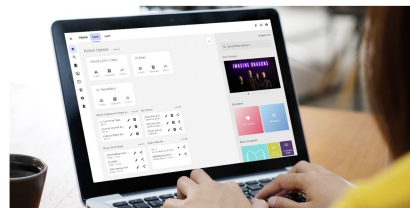
[Browse State Lists](#)



## Educator toolkit

Resources for funding your classroom, presenting proposals to administrators, music education advocacy, teaching remotely, purchasing MakeMusic Cloud, and getting started.

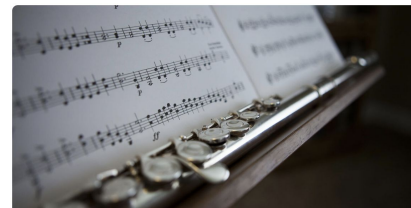
[Take me to the toolkit](#)



## Teaching with MakeMusic Cloud

Whether you're brand new or an experienced user, make the most of your MakeMusic Cloud experience.

[Learn more](#)



## Repertoire Resources

Stay up-to-date with the latest additions to the largest library of interactive and digital sheet music titles .

[Learn more](#)

In the spirit of deliberate practice, students receive immediate feedback on their individual performances through algorithmic assessment of note pitch, rhythm, and duration, while simultaneously receiving contextual reference by recording against the accompaniment.

During an assignment, students are provided with additional tools to increase their comprehension of the music and to facilitate self-correction prior to completion.

Assignment submissions are aggregated into a grade book for review; teachers can then listen to student performances, adjust or finalize assessment scores, and provide immediate feedback and encouragement to students, closing the practice loop, all done remotely.

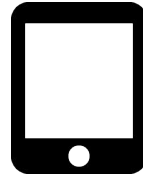
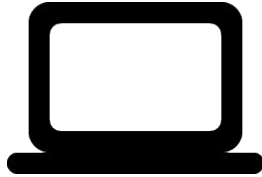


“The quality of the playing tests are so much better with the web-based version than the classic. I can really hear how students are playing the assignments. The other feature that I really like with the web-based is the practice analysis. Being able to track my students usage on MakeMusic Cloud has really helped them reach their individual goals.”

**Melissa Clark**  
Strinfs Teacher Grades 4-8  
Lawrence Township Public Schools

# Data privacy

**MakeMusic Cloud takes privacy very seriously.**



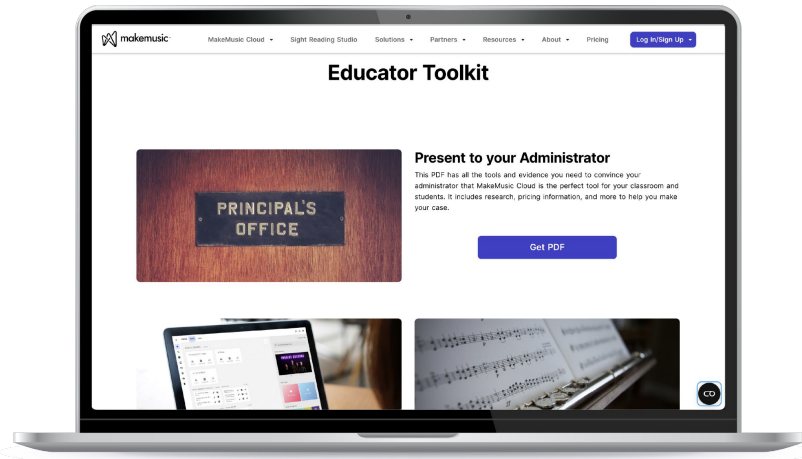
MakeMusic Cloud is fully **COPPA** and **FERPA** compliant, so you and your school never have to worry that student data is unprotected.

We absolutely **do not** advertise to students.



# We're here to help

- 1 We provide **Help Center** support for teachers AND students.
- 2 Minimal tech intervention and **nothing to be downloaded**; web-based platform means updates are done automatically.
- 3 Export the MakeMusic Cloud Gradebook for **use in any LMS**
- 4 Compatible with **devices students use**, including Chromebooks, desktops, laptops, and iPads.
- 5 Get the most out of MakeMusic Cloud with free video courses from **MakeMusic Cloud Academy**



# Pricing

## Teacher Subscription

**59.99/year**

- Full interactive sheet music library
- Digital sheet music
- Sight reading builder
- Built-in teacher tools
- Assessment support
- Compose notation tool
- 30 day free trial available

## Student Subscription

**29.99/year**

- Full interactive library
- Digital sheet music
- Built-in practice tools
- Compose notation tool
- 30 day free trial available

## Bulk pricing

**39.99/teacher/year**

**13.99/student/year**

- Available on orders of 20+
- School or student funding options

## Print add-on

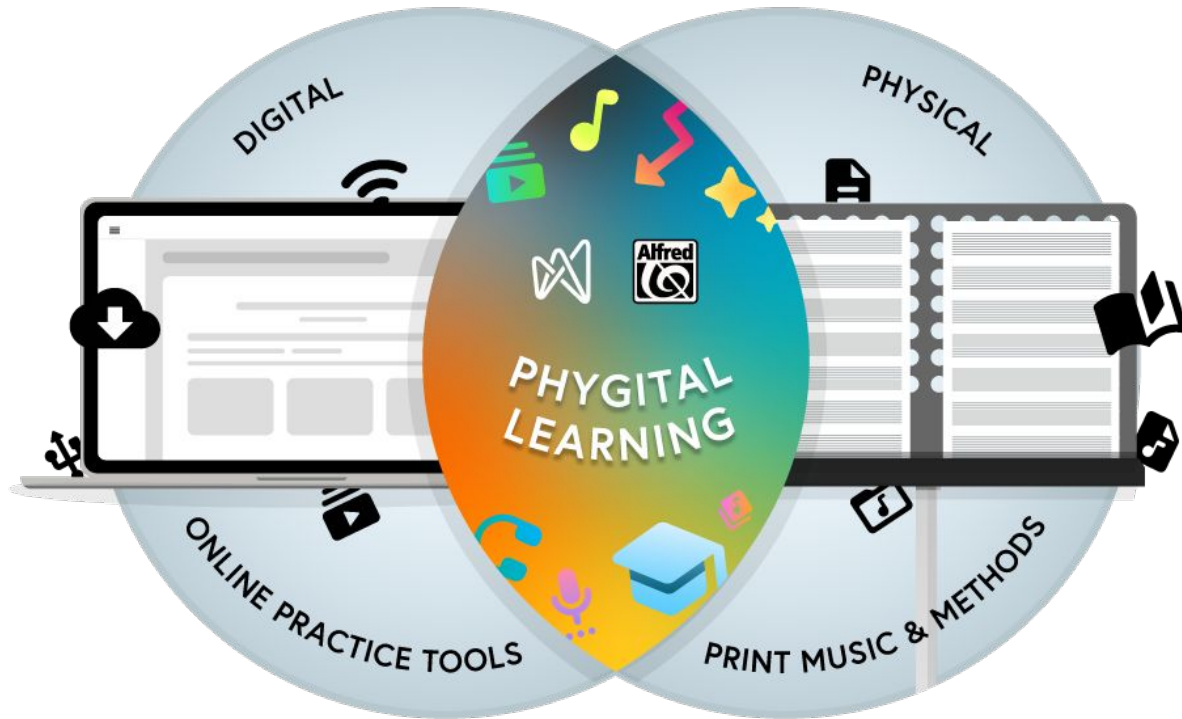
**15.99/user/year**

- Available on orders of 20+
- Minimum of 20 users
- Print individual parts from thousands of titles

## Multi-Year Subscriptions offer even deeper discounts

\*To be eligible to purchase the Print add-on, a school or organization must qualify for Bulk pricing with a minimum of 20 combined Teacher and Performer subscriptions. Add-ons must be purchased for a minimum of 20 users.

# Pair MakeMusic Cloud and Alfred for a powerful Phygital experience



Thank you for your consideration!



**makemusic™**  
**CLOUD**  
(smartmusic.)

[www.makemusic.com](http://www.makemusic.com) | [sales@makemusic.com](mailto:sales@makemusic.com)