



## **FOR IMMEDIATE RELEASE**

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### **MAKEMUSIC ANNOUNCES PARTNERSHIP WITH MANHATTAN BEACH MUSIC**

*Exclusive partnership will bring the music of Frank Ticheli to digital practice and assessment.*

BOULDER, Colorado – February 10, 2016 – MakeMusic, Inc., makers of SmartMusic interactive music learning software, announced today an exclusive partnership with Manhattan Beach Music, the widely influential publisher of concert band music.

Manhattan Beach Music is home to the music of top concert band composers including Bob Margolis, Michael Markowski, Steve Rouse, Frank Ticheli, and many others. To date, none of this music has been available for digital practice and assessment. Under the terms of today's exclusive agreement, MakeMusic will be releasing the Manhattan Beach catalog for digital practice and assessment within SmartMusic; these titles will not appear in any other practice software.

“Manhattan Beach produces some of the most outstanding and exciting concert band music available today. Their dedication to musical excellence is reflected in every piece published,” said Fred Flowerday, MakeMusic vice-president of product strategy. “Their titles are among the most frequently requested music from our customers. We are very excited to announce that Manhattan Beach Music has partnered exclusively with SmartMusic.”

“MakeMusic is clearly the right partner for Manhattan Beach Music,” said Bob Margolis, Manhattan Beach Music director. “Their commitment to innovation in the realm of interactive music software keeps them at the forefront of music education and in the daily lives of music educators. We're delighted to entrust them with the mission of bringing our music to more musicians in new ways.”

Learn more about Manhattan Beach Music on their [web page](#). Join the SmartMusic community on our [Blog](#), [Forum](#), and pages on [Twitter](#), [Facebook](#) and [YouTube](#).

**About MakeMusic, Inc.**

MakeMusic<sup>®</sup>, Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned, and performed. For more than 25 years, **Finale<sup>®</sup>** has been the industry standard in music notation software, enabling musicians worldwide to create, edit, audition, print, and publish musical scores. MakeMusic's **SmartMusic<sup>®</sup>** interactive music learning software transforms the way students practice. With an online library of thousands of band, orchestra, and vocal pieces, students practice with background accompaniment and receive immediate feedback on their performance. Teachers leverage SmartMusic to individualize instruction and document the progress of every student. MakeMusic is also the creator of **Garritan<sup>®</sup>** sound libraries, providing state-of-the-art virtual instruments with the playback quality of a live performance, and **MusicXML<sup>™</sup>**, the internet-friendly way to publish musical scores, distribute interactive sheet music, and share music notation with a wide variety of software programs. Additional information can be found at [www.makemusic.com](http://www.makemusic.com).

**About Manhattan Beach Music**

Manhattan Beach Music (MBM) is dedicated to raising the standards of the American concert band and bands all over the world. For the past 35 years, MBM's influence has changed the music industry in ways no other publisher has. Through their publication of *MBM Times* magazine, their *Best Music Series* repertoire books, *Frank Ticheli's List* of core repertoire, *Above the Rest* reviews of new repertoire, and the *Frank Ticheli International Concert Band Music Composition* contests, their influence has been widely felt.