



FOR IMMEDIATE RELEASE

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MAKEMUSIC PARTNERS WITH WISCONSIN MUSIC EDUCATORS

The Wisconsin School Music Association uses SmartMusic to help students excel

Minneapolis – January 25, 2011 – MakeMusic, Inc. (NASDAQ: MMUS), creators of [SmartMusic®](#), the interactive music software for band, orchestra and voice, announced a partnership today with the [Wisconsin School Music Association \(WSMA\)](#). Together they will provide middle level and high school students and teachers with customized tools as they prepare for state honors auditions.

To assist Wisconsin teachers and students, MakeMusic added state-specific scale patterns to the SmartMusic repertoire library. These scales are now available to all SmartMusic subscribers. MakeMusic also created additional audition preparation materials for band, orchestra, jazz ensemble and choir students. The materials are available for download from WSMA web pages for the [middle level](#) and [high school](#) programs.

Using these materials in SmartMusic, students can prepare the exact scale patterns they will play at their auditions and receive immediate feedback about which notes they played correctly or incorrectly, both in terms of rhythm and pitch. Students can also review the recordings SmartMusic makes as students practice audition material. Using the SmartMusic [gradebook feature](#), music educators can also review and comment on student assessment scores, recordings and process, even when they're not able to be in the same location.

As a result, Wisconsin students have the opportunity to prepare for state honors projects using this unique tool.

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“SmartMusic’s assessment feature ensures that every student has the same opportunity,” said Leigh Kallestad, senior account manager at MakeMusic. “Now everyone can know whether they’re sufficiently prepared. If they can consistently score 100% on their audition material using SmartMusic, they can go into the auditions with greater confidence. If they are not consistently scoring 100%, they will be able to see and hear exactly what they need to work on.”

“Music educators today have the opportunity to extend their reach to students with the use of technology.” said Michael George, WSMA Executive Director. “What drew us to SmartMusic was its ability to provide feedback to students and allow the teacher to see and hear the progress students make in the practice room or at home. This, coupled with MakeMusic’s willingness to assist us by doing things like creating new repertoire specifically for Wisconsin, has resulted in a wonderful collaboration.”

Follow SmartMusic activities from our [Community](#) page, which offers access to the SmartMusic [Blog](#), [Newsletter](#), [Forum](#) and links to SmartMusic presence on [Twitter](#), [Facebook](#), [YouTube](#) and more.

About MakeMusic, Inc.

MakeMusic[®], Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned and performed. For more than 20 years, [Finale[®]](#) has been the industry standard in music notation software, enabling composers, arrangers, musicians, teachers, students and publishers to create, edit, audition, print and publish musical scores. MakeMusic is also the creator of [SmartMusic[®]](#) interactive software that is transforming the way students practice. With SmartMusic, students and teachers have access to thousands of band, orchestra and vocal pieces allowing students to practice with background accompaniment and get immediate feedback on their performance. SmartMusic allows teachers to individualize instruction and document the progress of every student. Additional information about this Minnesota company can be found at www.makemusic.com.

About the Wisconsin School Music Association

To ensure that all students have opportunities which encourage lifelong involvement in music, the Wisconsin School Music Association will provide statewide music programming activities, offer leadership and support for school music programs, and advance music as an integral part of the school curriculum and community life. Learn more at <http://www.wsmamusic.com>.