



**FOR IMMEDIATE RELEASE**

**Contacts:**

Karen VanDerBosch  
Chief Operating Officer and Chief Financial Officer  
MakeMusic, Inc.  
(952) 906-3690  
[kvanderbosch@makemusic.com](mailto:kvanderbosch@makemusic.com)

**MAKEMUSIC'S MONTHLY SMARTMUSIC SUBSCRIPTION REPORT – JANUARY 2011**

*SmartMusic subscriptions total 163,151*

**Minneapolis – February 4, 2011** – MakeMusic, Inc. (NASDAQ: MMUS) today announced monthly subscription results for [SmartMusic®](#), the interactive music software for band, orchestra and voice. SmartMusic subscriptions as of January month-end numbered 163,151, representing an increase of 962 from the previous month and a 20% increase over the prior year.

SmartMusic's [gradebook feature](#), which facilitates student grading and records management via the Internet, showed 2,305 teachers have issued assignments, a 12% increase over January of last year. Gradebook teachers, those having issued assignments to 50 or more students, totaled 1,186 at the end of January. This is a 19% increase compared to 994 gradebook teachers at the end of January 2010.

The number of SmartMusic educator accounts was 9,487 compared to 9,402 at the end of December, an increase of 85 accounts.

SmartMusic monthly site agreement totals are shown in the SmartMusic metrics table below:

## SmartMusic Metrics:

	Total Subscriptions	Educator Accounts	Educators who have issued assignments	Gradebook Teachers	Site Agreements
Jan-11	163,151	9,487	2,305	1,186	500
Dec-10	162,189	9,402	2,040	1,019	485
Nov-10	161,788	9,461	1,936	950	487
Oct-10	160,681	9,523	1,628	761	465
Sep-10	158,574	9,312	1,085	415	466
Aug-10	149,038	9,180	374	60	406
Jul-10	143,121	9,003	—	—	373
Jun-10	143,095	9,073	2,379	1,172	372
May-10	140,410	9,096	2,401	1,194	367
Apr-10	139,671	9,097	2,378	1,190	354
Mar-10	139,363	9,368	2,340	1,156	356
Feb-10	137,153	9,419	2,250	1,106	341
Jan-10	135,527	9,335	2,067	994	335

*"Gradebook Teachers" and "Educators who have issued assignments" are annual statistics that restart on July 1 of each year reflecting the start of the school-year cycle. The gradebook feature was temporarily unavailable in July 2010 until SmartMusic 2011 was released in August 2010.*

Follow SmartMusic activities from our [Community](#) page, which offers access to the SmartMusic [Blog](#), [Newsletter](#), [Forum](#) and links to SmartMusic presence on [Twitter](#), [Facebook](#), [YouTube](#) and more.

### **About MakeMusic, Inc.**

MakeMusic<sup>®</sup>, Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned and performed. For more than 20 years, [Finale<sup>®</sup>](#) has been the industry standard in music notation software, enabling composers, arrangers, musicians, teachers, students and publishers to create, edit, audition, print and publish musical scores. MakeMusic is also the creator of [SmartMusic<sup>®</sup>](#) interactive software that is transforming the way students practice. With SmartMusic, students and teachers have access to thousands of band, orchestra and vocal pieces allowing students to practice with background accompaniment and get immediate feedback on their performance. SmartMusic allows teachers to individualize instruction and document the progress of every student. Additional information about this Minnesota company can be found at [www.makemusic.com](http://www.makemusic.com).