

### FOR IMMEDIATE RELEASE

# **Company Contact:**

Karen VanDerBosch Chief Operating Officer and Chief Financial Officer MakeMusic, Inc. (952) 906-3690 kvanderbosch@makemusic.com

### MAKEMUSIC RELEASES FREE UPDATE TO ALL USERS OF FINALE 2012

Downloadable update offers several reasons for existing customers to purchase upgrades

**Minneapolis – July 12, 2012** – MakeMusic, Inc. (NASDAQ: MMUS) today announced the release of Finale 2012b, a free, downloadable update for all owners of Finale 2012, the world standard in music notation software. Broader in scope than previous free updates, this release also includes new features that offer additional motivation for existing customers to upgrade.

Features new to 2012b include automatic range checking, a new Finale Lyric font to improve legibility of lyrics (even on tablet devices), the ability to export EPUB-compatible files (viewable on most tablet devices) and more. Finale 2012b also contains dozens of refinements that directly address both recent and long-standing customer requests.

"Finale 2012b features the most-requested enhancements from our users," said Justin Phillips, MakeMusic senior product manager. "As the world leader in notation products for nearly 25 years, MakeMusic continues to listen to customers and provide timely updates to the Finale family of products. Customers who take advantage of these upgrades are provided with free telephone and online support which further demonstrate MakeMusic's powerful commitment to help artists realize their dreams to create and share music."

Finale 2012b downloads and additional information can be found at <a href="http://www.finalemusic.com/Finale/Update.aspx">http://www.finalemusic.com/Finale/Update.aspx</a>.

## About MakeMusic, Inc.

MakeMusic<sup>®</sup>, Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned and performed. For more than 20 years, **Finale**<sup>®</sup> has been the industry standard in music notation software, enabling composers, arrangers, musicians, teachers, students and publishers to create, edit, audition, print and publish musical scores. MakeMusic is also the creator of **SmartMusic**<sup>®</sup> education software that is transforming the way students practice. With SmartMusic, students and teachers have access to thousands of band, orchestra and vocal pieces allowing students to practice with background accompaniment and get immediate feedback on their performance. SmartMusic allows teachers to

individualize instruction and document the progress of every student. The **SmartMusic® Inbox**<sup>TM</sup>, an Android<sup>TM</sup> and Apple<sup>®</sup> mobile application, provides additional access for teachers to review, grade and comment on student assignments. **MusicXML**<sup>TM</sup> is an Internet-friendly way to publish musical scores, enabling musicians to distribute interactive sheet music online and to use sheet music files with a wide variety of musical applications. **Garritan**<sup>TM</sup> sound libraries provide musicians with state-of-the-art virtual instruments with the playback quality of a live performance. Additional information about this Minnesota company can be found at www.makemusic.com.

#### **Cautionary Statements**

Certain statements found in this release may constitute forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect the speaker's current views with respect to future events and include any statement that does not directly relate to a current or historical fact. Our forward-looking statements in this release relate to our release of timely updates to the Finale family of products. Forward-looking statements cannot be guaranteed and actual results may vary materially due to the uncertainties for MakeMusic include, but are not limited to: (i) our ability to successfully implement product development and growth initiatives; (ii) risks relating to turnover among key personnel; (iii) our ability to maximize the benefits of recent acquisitions; (iv) market acceptance of our products; (v) the impact of changing technology on our product upgrades; and (vii) those factors described from time to time in our reports to the Securities and Exchange Commission (including our Annual Report on Form 10-K). Investors should not consider any list of such factors to be an exhaustive statement of all of the risks, uncertainties or potentially inaccurate assumptions investors should take into account when making investment decisions. Shareholders and other readers should not place undue reliance on "forward-looking statements," as such statements speak only as of the date of this release. We do not intend to update publicly or revise any forward-looking statements.

####