

makemusic®

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MakeMusic, Inc. Strengthens Management Team with Key Management Additions

Minneapolis – August 9, 2011 – MakeMusic, Inc. (NASDAQ: MMUS) announced it has appointed Paul D. Carlson as Chief Technology Officer and Rick L. Hammond as Vice President, Marketing and Solutions Management.

Karen van Lith, MakeMusic CEO, stated, “We have made two key hires to strengthen the leadership of our organization and help us move forward with our strategy to expand our marketing programs and increase adoption of our products, as well enhance the technology and platforms used to deliver our solutions to drive growth.”

“With his extensive technology experience in such organizations as Ceridian Corporation and Oculan Systems, Paul Carlson brings expertise in leading software and engineering teams as well as building and implementing world-class architecture. In his role of CTO, Paul will be instrumental in developing and executing a technology strategy for MakeMusic. Rick Hammond’s experience encompasses guiding new product development, creating strategies for differentiated solutions offerings and developing partnerships to drive growth. Rick’s proven ability to capture new market opportunities will be a tremendous asset to MakeMusic as we implement strategies to further monetize our core assets. We are very excited to welcome Paul and Rick to our management team,” said van Lith.

Carlson, 40, has held several leadership positions in various organizations throughout his career. Most recently, he was with Ceridian Corporation where he held numerous technology and business leadership roles including Chief Software Engineer, Ceridian HRO Technology Leader, and most recently, Vice President, Product Management. While at Ceridian, Carlson re-architected Ceridian’s Benefits Enrollment Platform, launched its Performance Management product, and established Ceridian’s Identity Management program. Prior to Ceridian, Carlson was Chief Technology Officer of Oculan Systems, Inc. where he led the technology organization as the company was re-launched after its predecessor declared bankruptcy. Oculan Systems delivered several key products under Carlson’s leadership and was successfully sold to Raritan Computer. Carlson holds a B.S. from University of Wisconsin-River Falls and M.S. from University of St. Thomas.

Hammond, 45, brings 21 years of marketing and business development experience to MakeMusic. Most recently, he was the Group Manager for Tennant Company, where he led Tennant’s global

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marketing, new product development and customer engagement efforts. From 2001 through 2003, he was a Senior Business Development Manager at Adobe Systems Incorporated, where he led the product management and marketing of Adobe's first multi-processor server applications. He also served as Vice President of CDXC where he directed a team focused on marketing a cutting edge-digital asset management SaaS product. In addition, he has held various other marketing positions at consumer facing technology companies including five years as a Market Development Executive at Apple Inc. Hammond holds a B.A. from University of Wisconsin-Whitewater.

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About MakeMusic, Inc.

MakeMusic[®], Inc. is a world leader in music technology whose mission is to develop and market solutions that transform how music is composed, taught, learned and performed. For more than 20 years, [Finale](#)[®] has been the industry standard in music notation software, enabling composers, arrangers, musicians, teachers, students and publishers to create, edit, audition, print and publish musical scores. MakeMusic is also the creator of [SmartMusic](#)[®] interactive software that is transforming the way students practice. With SmartMusic, students and teachers have access to thousands of band, orchestra and vocal pieces allowing students to practice with background accompaniment and get immediate feedback on their performance. SmartMusic allows teachers to individualize instruction and document the progress of every student. Additional information about this Minnesota company can be found at www.makemusic.com.

Cautionary Statements

Certain statements found in this release may constitute forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect the speaker's current views with respect to future events and include any statement that does not directly relate to a current or historical fact. Our forward-looking statements in this release relate to our expectations regarding growth and the benefits that we expect to realize. Forward-looking statements cannot be guaranteed and actual results may vary materially due to the uncertainties and risks, known and unknown, associated with such statements. Examples of risks and uncertainties for MakeMusic include, but are not limited to, the ability of our management team to successfully implement growth initiatives and those factors described from time to time in our reports to the Securities and Exchange Commission (including our Annual Report on Form 10-K). Investors should not consider any list of such factors to be an exhaustive statement of all of the risks, uncertainties or potentially inaccurate assumptions investors should take into account when making investment decisions. Shareholders and other readers should not place undue reliance on "forward-looking statements," as such statements speak only as of the date of this release. We do not intend to update publicly or revise any forward-looking statements.